

# **Gulf Coast Recovery Conference**

**November 9 & 10, 2006**

**Le Pavillon Hotel, New Orleans, LA**

**hosted by**

**Southern Municipal Finance Society (SMFS)**

*Day 1: November 9, 2006*

**7:30-8:00 AM      Registration and Breakfast**

**8:00-8:30 AM      Welcome Remarks**

Keynote speaker –The Honorable John N. Kennedy  
State Treasurer and Chairman of Louisiana State Bond  
Commission

- State of the State
- Expected Issuance
- Disclosure

**8:30 – 9:00 AM      Levee and Flood Control: Update on Improvements and Repairs**

LTC Murray Starkel, Deputy District Engineer, Corps of Engineers,  
Mississippi Valley Division, District of New Orleans

**9:00-10:00 AM      Important Area Credits**

- Moderator: Whitman Kling, Director – Louisiana State Bond Commission
- Meredith Hathorn, Bond Counsel to the City of New Orleans and the Sewerage and Water Board of New Orleans – Foley & Judell L.L.P.
- Doug Lambert, Financial Advisor to the Orleans Parish School Board – Alvarez and Marsal
- Mark Major, Director – New Orleans Regional Transit Authority
- Wayne Neveu, Bond Counsel to Orleans Parish School Board and the New Orleans Regional Transit Authority – Foley & Judell, L.L.P.
- Marcia St. Martin, Executive Director – Sewerage and Water Board of New Orleans
- Stan Smith, CFO – Orleans Parish School Board

**10:00-10:15 AM      Break**

**10:15-11:15 AM      Housing Panel**

- Moderator: Buck Landry – Morgan Keegan
- Milton Baily, President – Louisiana Housing Finance Agency
- Wayne Neveu, Bond Counsel to LA HFA and the Finance Authority of New Orleans – Foley & Judell, L.L.P.
- Mtumishi St. Julien, Executive Director – The Finance Authority of New Orleans

**11:15-12:15 PM      Universities Panel**

- Moderator: Patrick Russell – Wachovia Securities
- Rhonda Delrie Cartwright, VP for Finance and Administration – Loyola University
- F. Doug Harrell, VP for Finance and Administration – Tulane University
- Meredith Hathorn, Bond Counsel for featured universities – Foley & Judell, L.L.P.
- Calvin S. Tregre, Senior VP for Administration – Xavier University

**12:30-2:30 PM      Bus Tour**

Take the tour and see how the City is coming back! The tour is expected to visit sites that are either back in service or in the midst of reconstruction such as the Superdome, Convention Center, Aquarium, Audubon Park Zoo, French Quarter, Colleges, Canal Street, the Garden District, housing projects under construction/repair. *Includes a box lunch.*

**2:45 -3:15 PM      Housing and Infrastructure Recovery**

- Andy Kopplin, Director – Louisiana Recovery Authority

**3:15-4:00 PM      Port of New Orleans and the New Orleans Aviation Board**

- Moderator: John Kallenborn, President – New Orleans Region, JP Morgan
- Jim Ruckert – CFO, Port of New Orleans
- Sean Hunter – Interim Director of the Aviation Board
- Susan Weeks, Bond Counsel to the Port of New Orleans – Foley & Judell, L.L.P.

**4:00-5:00 PM      Hospital Panel**

- Moderator: Stephanie Ferry – Morgan Keegan
- Robert “Bob” Ficken, CFO – Touro Infirmary
- Bruce Naremore, CFO – East Jefferson General Hospital
- Dr. Roxanne Townsend, Deputy Secretary – LA Dept of Health & Hosp.

**5:30-6:30 PM      Cocktails**

**6:30-8:30 PM      Dinner**

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***Day 2: November 10, 2006***

**7:30-8:00 AM      Breakfast**

**8:00-9:00 AM      The Honorable Tate Reeves**  
Treasurer – The State of Mississippi

**9:00-10:00 AM      Rating Agency and Trader Panel**

- Moderator: Susan Dushock, Director – Columbia Management
- Kristin Button, AVP – Moody's Investors Service
- Alexander Fraser, Managing Director – S&P
- Betsy Hill, Managing Director – FSA
- Steve Murray, Senior Director – Fitch
- Chip Peebles, Senior Vice President – Morgan Keegan

**10:00-11:00 AM      Disaster Modeling/Insurance Market**

- Moderator: Bob Muller, Managing Director – JP Morgan
- Dr. Marcellus Andrews, Economist – Insurance Information Institute
- Terry Lisotto, CEO, Louisiana – Citizens Property Insurance Corporation
- Lisa Miller – Florida Department of Financial Services, My Safe Florida Home

**11:00-12:00 PM      Economic and Financial Recovery of the City of New Orleans  
(pre- and post- Katrina)**

- Reggie Zeno, CFO – City of New Orleans
- Jerome Lomba, Chief Economist – City of New Orleans
  - Assessments – Collection Rates
  - Sales Tax
  - City Finances

*Business Casual Attire is appropriate for all Conference events.*

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November 9 & 10, 2006  
Le Pavillon Hotel, New Orleans, LA  
Southern Municipal Finance Society (SMFS)**

**Registration Form**

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**Name:** \_\_\_\_\_

**Firm Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

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Registration fee of \$425.00 for NFMA members (\$525.00 non-member)

**Please make checks payable to/send registration form/credit card information to:**

Southern Municipal Finance Society

Dale Hoffmann, Treasurer

827 Fawnway

San Antonio, TX 78258

Tel: 210 498-5367, Fax: 210 498-6707, e-mail: [dale.hoffmann@usaa.com](mailto:dale.hoffmann@usaa.com)

**Charge my:**

- American Express
- Visa
- MasterCard

Credit Card Account Number: \_\_\_\_\_ Exp: \_\_\_\_\_

CD Code (3-4 digits above A/C number or near signature line): \_\_\_\_\_

Signature: \_\_\_\_\_

**Cancellation Policy:** Cancellations must be received in writing, via fax, mail or e-mail, no later than October 15, 2006 at 5 P.M. EDT, in order to qualify for a full refund. Cancellations received after that date will be entitled to a 50% refund. Substitution of attendees is permitted at any time up to the first day of the conference.

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**Venue and Hotel Information:** The SMFS has secured a block of rooms at Le Pavillon Hotel for a rate of \$189.00 per night. Rooms will be available at that rate until October 17, 2006. Please call the hotel to make arrangements and mention the SMFS. Hotel contact information is as follows:

**Le Pavillon Hotel  
833 Poydras Street  
New Orleans, Louisiana 70112  
Phone: 504 581-3111  
Toll Free: 800 535-9095  
Fax: 504 522-5543**

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\_\_\_\_\_ I will attend the dinner on November 9, 2006

\_\_\_\_\_ I will attend the bus tour on November 9, 2006

For more details please contact Julie Egan at (704) 374-4150, [JMEgan@evergreeninvestments.com](mailto:JMEgan@evergreeninvestments.com) or Susan Dushock at (704) 386-5387 or [susan.dushock@columbiamanagement.com](mailto:susan.dushock@columbiamanagement.com).

## ***SMFS Sponsorship Opportunities***

Sponsorship opportunities are available for the following events:

Bus tour (Moody's)

Cocktail Reception, Dinner Drinks and Snacks (Wachovia Securities - remainder for sponsorship is approximately \$1500)

Dinner (Assured Guaranty and Standard and Poor's)

Breakfast– Day One (Morgan Keegan)

Break – Day One (\$1300)

Box Lunch – Day One (\$2000)

Breakfast – Day Two (FSA)

***We have revised the original numbers for some of the events based on a larger number of attendees than originally projected.***

In appreciation of your support, we will prominently display signage and make clear announcements of your patronage as well as print your firms' names on the official event program. After the event, we will acknowledge your patronage with an ad in The Bond Buyer. We gratefully invite you to join us in supporting the Gulf States' road to recovery by becoming an active participant in this event.

If you are interested in sponsoring all or part of an event, please contact Julie Egan (704) 374-4150, Susan Dushock (704) 386-5387 or Michi Rives (704) 374-4195.

Thanks for your support!