

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

Prepared by
The Finance Department of the
Las Vegas Convention and Visitors Authority
(LVCVA)

BOND ISSUANCE FACT SHEET

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The Finance Department is responsible for coordinating the issuance of any obligation on behalf of the LVCVA and serves as the primary contact in matters concerning debt, as well as investor and credit rating agency communications.



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FINANCE / INVESTORS WEBSITE:

The finance department maintains a website that can be accessed from our primary website - www.lvcva.com. The site provides a convenient “one-stop-shop” to find current financial information regarding the LVCVA:

- ✓ Current economic conditions discussion
- ✓ Comprehensive Annual Financial Reports (CAFRs)
- ✓ Popular Annual Financial Reports (PAFRs)
- ✓ Annual Budget Documents
- ✓ Quarterly Budget and Statistical Reports
- ✓ Monthly and Year-to-Date Visitor Statistics
- ✓ Significant Financial Policies
- ✓ Email link to contact Finance Department

WEBSITE ADDRESSES:

Direct access to financial website @ <http://finance.lvcva.com/>

LVCVA site with link to financial website @ <http://www.lvcva.com/index.jsp>

The image shows a screenshot of the Las Vegas Convention and Visitors Authority website. The header includes the "Only Vegas" logo and a search bar. Below the header, there are navigation links for "MEETING PLANNERS", "TRAVEL TRADE", and "PRESS & RESEARCH". A callout box on the right side of the screenshot points to a "FINANCIAL INFORMATION" link, which is highlighted with a blue arrow and the text "Click here for information regarding LVCVA financial reporting".

OVERVIEW

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing and branding Southern Nevada (Boulder City, Las Vegas, Laughlin, Mesquite and Primm) as a tourism and convention destination worldwide, as well as operating the Las Vegas Convention Center (LVCC) and Cashman Center.

MISSION

“To attract visitors by promoting Las Vegas as the world’s most desirable destination for leisure and business travel.”

HISTORY OF THE LVCVA

- Established in 1955 by the state Legislature as the Clark County Fair and Recreation Board (the precursor to the LVCVA).
- Funded with revenue raised by a room tax levied on hotel and motel properties in Clark County.
- Room tax, paid for by tourists and not by local residents, allowed for the construction & operation of the LVCC without any residential tax impact.
- Room tax allowed the LVCVA to fund an aggressive program of marketing Las Vegas and Southern Nevada as a premier leisure & business destination.
- April 29, 1959, the Las Vegas Convention Center (LVCC) officially opened with a 20,340 sq.ft. rotunda, 18 meeting rooms and a 90,000 sq.ft. exhibit hall.
- In its first year of operation, the LVCVA hosted eight conventions attended by 22,519 delegates.
- Fast-forward 52 years, and Las Vegas regularly hosts more than 20,000 conventions and meetings annually, attended by more than 4 million delegates.

ORGANIZATIONAL STRUCTURE

The LVCVA is governed by an autonomous board of directors. State law establishes the number, appointment and terms of the LVCVA’s board. Its 14 members provide guidance and establish policies to accomplish the LVCVA mission of attracting visitors to Southern Nevada.

Although a political subdivision of the state of Nevada, the LVCVA board is unique in that its membership includes six representatives from the private sector. Private sector members, nominated by the Las Vegas Chamber of Commerce and the Nevada Resort Association, represent the hotel industry and general business interests. They serve with members nominated by surrounding governmental entities: Clark County and the City of Las Vegas each have two representatives, while the cities of North Las Vegas, Henderson, Mesquite and Boulder City each have one seat.

PROPOSED FINANCING PLANS

NEAR TERM:

The LVCVA has one near term proposed financing event, which will be used to acquire land parcels contingent to convention center property. These bonds will be general obligation (limited tax) bonds of Clark County.

- Description: General Obligation (Limited Tax) Land Acquisition
- Series: 2012
- Amount: \$25,000,000
- Sale Date: August 2012
- Method of Sale: Competitive

[Dates and amounts are preliminary and subject to change.]

LONG TERM:

The LVCVA plans to re-engage a major facility renovation program on the convention center as revenue streams grow and sufficient reserves are re-established. The total project amount has not yet been determined, as the scope of the project has not been finalized. Provided market conditions are beneficial, the funding program will use variable rate financing during the initial phases of the project and seek fixed financing through bond issuance once the project is completed. The projected time frame for bond financing is cautiously estimated in FY 2016 or FY 2017.

RECENT CREDIT RATINGS

DECEMBER 2010

Clark County, Nevada General Obligation (Limited Tax)
Las Vegas Convention and Visitors Authority Transportation Bonds
\$155,390,000, Series 2010C Taxable Direct Pay Build America Bonds
\$ 18,515,000, Series 2010D

- Moody's: Aa1
- Standard & Poor's: AA+

DECEMBER 2010

Las Vegas Convention and Visitors Authority
Revenue Refunding Bonds
\$81,925,000, Series 2010E

- Moody's Insured Rating: Aa3
- Standard & Poor's Insured Rating: AA+
- Moody's Underlying Rating: A1
- Standard & Poor's Underlying Rating: A+

OUTSTANDING INDEBTEDNESS *(as of 06/30/2011)*

REVENUE BONDS:

\$118,745,000 - 4/05 Revenue Bonds due in annual installments through FY 2020.	\$ 116,645,000
\$50,000,000- 11/07 Revenue Bonds due in annual installments through FY 2037.	47,560,000
\$81,925,000- 2010E Revenue Bonds due in annual installments through FY 2041.	81,925,000
	<u>\$ 246,130,000</u>

GENERAL OBLIGATION BONDS:

\$38,200,000 - 5/07 Refunding Bonds due in annual installments through FY 2022.	\$ 32,185,000
\$26,455,000 - 7/08 (NDOT) Bonds due in annual installments through FY 2028.	25,555,000
\$70,770,000 - 2010A (NDOT/BABs) Bonds due in annual installments through FY 2020.	70,770,000
\$53,520,000- 2010B (NDOT/Refunding) Bonds due in annual installments through FY 2027.	53,520,000
\$155,390,000- 2010C (NDOT/BABs) Bonds due in annual installments through FY 2039.	155,390,000
\$18,515,000 - 2010D (NDOT) Bonds due in annual installments through FY 2016.	18,515,000
	<u>\$ 355,935,000</u>

DEBT COVERAGE (PLEGDED REVENUES) *(\$ in millions)*

	<u>Revenues</u>	<u>O&M</u>	<u>Coverage (X)</u>
FY 2006	\$ 253.2	\$ 48.7	7.94
FY 2007	269.1	54.5	7.92
FY 2008	281.9	59.5	8.34
FY 2009	225.1	56.3	4.96
FY 2010	200.7	50.0	4.70
FY 2011	225.2	50.5	3.30



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VisitLasVegas.com
VegasMeansBusiness.com
LVCVA.com