

NFMA Mentorship Program Kickoff Event

Hosted by the New Member Advancement
Committee



National Federation of Municipal Analysts

The NFMA is a not-for profit association of municipal analyst societies and affiliated individual members. The NFMA's mission is to enhance the professional development and analytical contributions of municipal market participants through best-in-class educational programs, networking opportunities, and targeted advocacy, while promoting diverse thoughts, perspectives, and representation for the benefit of an equitable and inclusive municipal bond industry. A continuing commitment to diversity, equity, and inclusion is critical to deepening our relevance, credibility and effectiveness as we strive to achieve this mission.

New Member Advancement

Established in 2017, the NFMA's New Member Advancement Committee (NMA) was founded to meet the specific professional needs of newer and/or junior members of the NFMA and within the larger public finance community. The primary focus of the NMA is to:

- (1) Increase current member engagement within the NFMA;
- (2) Attract and retain the membership of junior public finance professionals;
- (3) Enhance the NFMA's outreach efforts;
- (4) Provide timely and relevant educational programs that support the professional development among junior public finance professionals.

Effective in 2020, the NMA has operated as a subcommittee within the NFMA's Membership Outreach Committee. Within this structure, the NMA works alongside the communications and society outreach committees to advance the strategic mission of the NFMA. The NMA currently has committee members situated across geographically diverse regions and serving in a variety of roles within public finance. Since its inception, the NMA has planned and hosted several professional development activities at major universities across the nation and at the NFMA's flagship events.

Today's Agenda

- Thank You!
- Program Overview and Logistics
- Tips for Success
- Questions
- Appendix (sample topics and contact info)
- Breakout rooms (if applicable)

Thank You!

- Program has grown from 12 during the pilot to 44 in just three years!
- Great to see familiar faces
- Would love to share success stories
- NMA Reception at Annual Conference (May 17 @ 4:30PM)

Program Overview and Logistics

- The principal goal of this program is for NFMA members to network and discuss a variety of topics to promote career development
- The duration of the program is nine months (April through December) and if parties are interested, the mentor-mentee relationship can certainly continue
- This program is intended to be virtual, but if circumstances allow and participants agree, you're welcome to meet in person
- Program resources will be available on NFMA's website
<https://nfma.memberclicks.net/nma-mentorship>
- A template for a confidentiality agreement will be shared after this meeting
- Pulse surveys will be done throughout the program and after in order to continuously improve

Tips for a Successful Mentorship Program

- Most successful relationships are mentee-led
- Be prepared and proactive
- Be respectful of time

Questions?

Appendix

Sample topics for meetings

Meeting #1 - Continued introductions & discussion of goals of the program

Meeting #2 - Career advancement and staying competitive in every stage of your career

Meeting #3 - Networking in the public finance community in a post-pandemic world

Meeting #4 - Leadership/teamwork

Meeting #5 - Prepping for performance evaluation and touting achievements

Meeting #6 - Ethics and purpose in day-to-day work

Meeting #7 – Coping with setbacks and managing difficult relationships

Meeting #8 – Work-life balance

Meeting #9 - Program conclusion & tips for the future

NMA Committee Contacts

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