

Economic Outlook

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Recovery: Playing a Double Header

- The three year-old recovery has two clear characteristics
 - Data displays two clear phases: 1st half weak and 2nd half weaker
 - Driven by two normal leading sectors
 - Absence of other traditional leaders limits acceleration
- Monetary Policy much less accommodative than monetary liquidity implies
- Fiscal Policy poorly designed and poorly implemented
- Major economic issues submitted to political resolution
 - Euro Zone sovereign debt crisis
 - US Fiscal Cliff
- Labor market faces cyclical and structural pressure
- Corporate profits prevail while Personal income declines
- There's a recession out there somewhere

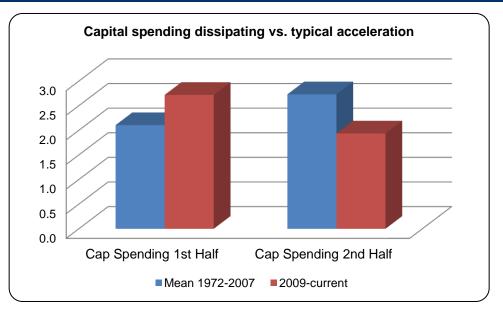


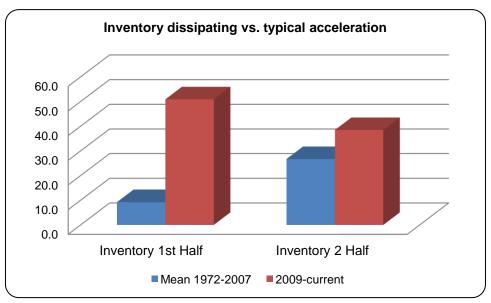
Weak Recovery: Missing Some Starting Pitchers

- Weak recovery began with some typical foundation drivers...
- Near-record Business Cap Spending
 - and Inventory Accumulation
 - Strong corporate profits
- Consumer: bought durable goods and repaired household debt
- ...but lacked other typical early cycle leaders:
 - Credit transmission: regulatory uncertainty
 - Housing: sales returning but foreclosure overhang retards pricing
 - Government: Failure
- Labor market does not lead
- Inflation: generating deflation angst
- Monetary Policy: ZIRP; QE 1 and 2 and Operation Twist
- Global re-recession (x-US) led by Euro Zone finance and China policy
- US election year: the decision is already made
- Fiscal Cliff: **Disaster**... IF...



Weak Recovery: Missing Some Starting Pitchers







Expansion: Game 1

- GDP = 2.2% vs typical recession recovery = 4.7%
- Consumer durable goods = 6.5%
- Inflation: -2.5% to 4.4%
- Drivers: Business Cap Spending and Inventory Accumulation
- "Absent without leave"
 - Credit transmission: **C&I loans** = **-15.2%**
 - Housing: -4.1%
 - Government: -0.8%
 - Labor Market: -40K payroll jobs per month
- Monetary Policy: ZIRP; QE 1 and 2 and Operation Twist
 - Bernanke all in.
 - Fed funds effective zero and interest paid for excess reserves
 - Bond purchases supply cash and lower mortgage rates but weak monetary multiplier
 - Twist lowers public sector interest cost



Expansion: Game 2

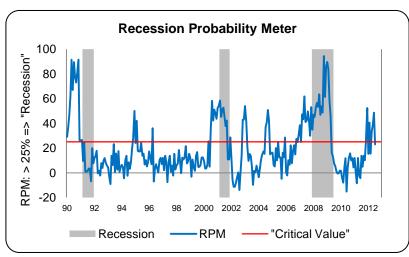
- GDP 1.9% and sliding
- Consumer: Refi and more autos
- Inflation: 4.4% to **I.3%**
- Drivers: Shifting and not all for the better
 - Credit transmission: 7.3% (should be 12% to 14% by now)
 - Access remains balkanized
 - Housing begins late rebound: 7.6%
 - Labor Market: I43K jobs per month
- Critical Slowing:
 - Business Cap Spending and Inventory Accumulation
 - Government: accelerating downward = -2.8%
 - Labor Market: **Productivity dissipates**
 - Inevitable result of fatigued work force
- Monetary Policy -- a promise or a warning?: ZIRP to 2014
- Global recession deepens; policy promise but scant implementation
- Fiscal Cliff: No Change -- not even a campaign issue

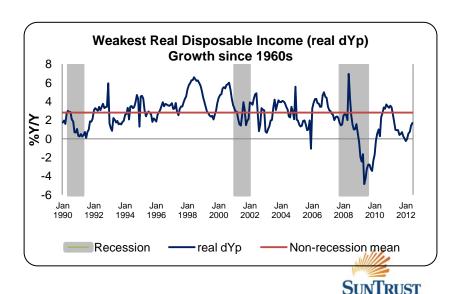


There is a recession out there somewhere

When you come to a fork in the road, take it ... -- Yogi Berra

- Recovery is three-years long; the economy enters recession every five years
- What could push recession forward
 - Recession Probability Meter
 - Fiscal Cliff = -\$600 billion A sure thing??
 - Expansions since 1982 average \$300 billion per year
 - Greatest fundamental risk: Stagnant real disposable personal income
 - Household resources stretched to the limit
 - Oil = \$150; gasoline = \$5.50
 - Monetary transmission remains balkanized
 - Business capital spending has dissipated

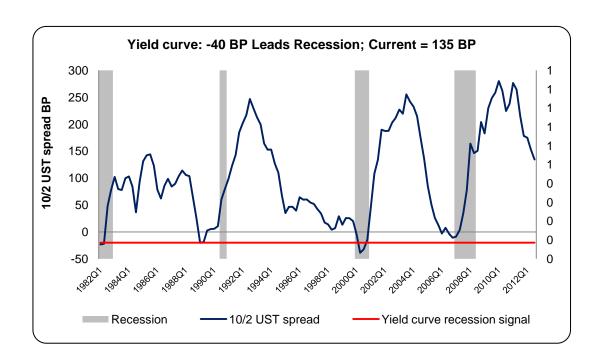




There a recession out there somewhere

It ain't over 'till it's over ... -- Yogi Berra

- Recovery is three-years long; the economy enters recession every five years
- What supports re-acceleration?
 - UST 2-Yr and UST 10-Yr Yield curve spread
 - Housing replaces Cap spending
 - Weak global production helps consumer prices
 - Deflation fear supports ZIRP and QE[∞]





There is a recession out there somewhere

You've got to be careful if you don't know where you going, because you might not get there -- Yogi Berra

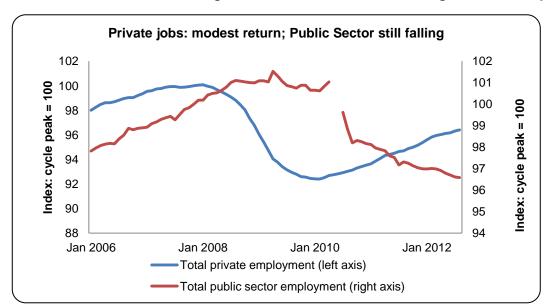
- Note that there are no Fiscal Policy prescriptions listed among either positives or negatives. Short-sighted policy over this and prior administrations ham string policy tools with potential to boost economy quickly.
- Issues are large and increasing, but the size of the issues is the fault of both parties at different times and in different ways.
- The high profile issues are Federal but ...
 - The biggest dollar issues exist at the state and local level.
- Republican policy cuts deficit. Spending and deficits cuts in 2017. No help for now.
- Democratic policy requires cultural shift. Spending and deficits cuts in 2017.
- Both virtually assure Congressional log jam and "kick the can" alternatives that don't solve big ticket problems



There a recession out there somewhere

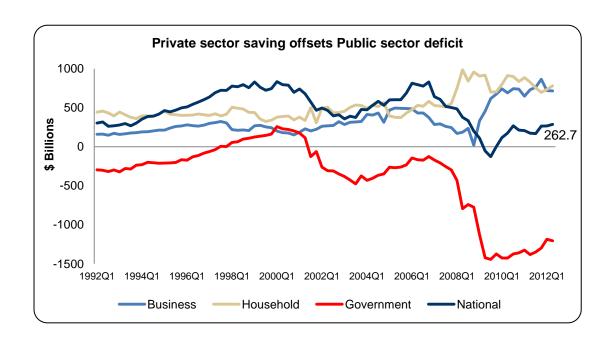
Nobody goes there anymore. It's too crowded -- Yogi Berra

- Labor market confront two issues: cyclical and structural
- Cyclical: 30% of all job losses during recession accrued to Construction, Mortgage finance, and government.
 - X-housing and government losses, current unemployment rate of 8.1% would be 6.8%
- Structural: More complex issue. Housing/construction and finance are already slowly recovering
 - Construction up 60,000 jobs from trough
 - Mortgage finance up 35,000
 - Government continues 45 straight months of losses totaling 1,300,000 jobs





Three Pools of National Saving



National Saving illustrates one of the private/public dichotomies that fee bias toward angst over potential economic weakness

- The public debate agonizes over the public sector's \$1.2 trillion deficit ...
 - ... indeed it is bad, but ...
- Total National Saving is still positive -- \$263 billion ...
- Business saving is \$714 bill
- Household saving is \$780 bill



Economic Summary

2012 US economy at uncertain "fork"

- We are guardedly optimistic that 2012 growth can stabilize, but requires reversal of some fundamentals
- Housing is now non-negative and banks lending has reappeared both need to accelerate
- Consumer resources are stretched to the limit
- Absent fundamental strengthening, expect GDP to continue in a range between 0.5% with a downside risk
- 8% Unemployment should be 7%+'s by year end 2012 and 6.5% by 2013

Inflation risk rising, as growth risk declines

- Cost pass-through remains primary inflation risk
- As jobs grow, productivity sags and wage cost becomes a greater profit constraint
- Upward trading pressure on crude oil prices in spite of global slowdown and increased refinery activity
 - Risk is Crude at \$150
- Credit improvement is essential, but remains hindered by moral hazard and new regulation
- Interest rates and monetary policy
 - Fed remains committed to accommodation until mid-2013
 - Interest rates rise and yield structure flattens





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SunTrust Economics

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